



BUSINESS PLAN BUILDER

Starting, growing and sustaining a business can be a challenging process.

At the beginning, we're full of energy & enthusiasm. Long hours are no problem. Early successes fuel the fire. Then it starts feeling hard.

You're doing all the work and the return on effort doesn't show itself in the bank balance. So, you work harder, put more hours in, try to "push through", but it doesn't pay off.

You're not sure how to get out of this cycle & there doesn't seem to be any easy way to get things under control.

Introducing the Business Plan Builder, designed to get you to take a step back from the busy-ness of every day, to concentrate on how you want your business to look in the future.

Having an external, neutral-but-interested, third-party perspective, from someone who is willing & able to check your assumptions and clarify your plans, is a valuable resource as you continue your entrepreneurial journey.



CREATE THE PLAN YOU NEED TO SUCCEED!

IS THIS YOU?

- Started your business with a dream and a flourish, but that's vanished?
- Working all your waking hours (& some of your sleeping ones!)?
- Feeling answerable to everyone - customers, staff, bank and spouse?
- Chose self-employment to get "freedom" & now feel chained to the work?
- Need a plan to boost your confidence to move forward with next steps?
- Want to build a business that has potential for sustained growth?

FOR AN INITIAL
CONVERSATION EMAIL
OR CALL HELEN TODAY!

helen@helenmac.com
www.helenmac.com

0419 930 864



Helen MAC

I work with people who want to optimise outcomes in their businesses and their lives. As a business owner, you need to talk to someone who has faced challenges and can show you how to get “best possible” results, whatever the situation.

With a Bachelor of Psychology & decades of experience working with leaders & team members around the Asia Pacific region, I’ve worked with thousands of people to improve the results in their businesses & their lives.

I’ve run my own business for more than three decades specialising in people development & business improvement. In your Business Plan Builder, we’ll use that experience to explore options, define outcomes and create an action plan.

*“Creating a Business Plan with Helen helped us to get clarity about our offers & target market, so we could boost profitability quickly.”
Ben Chamberlain - New Horizon Gardens*

HOW THE BUSINESS PLAN BUILDER WORKS:

After a 15 Minute Check-In call, to find out whether we “click” (does the conversation flow? are we both excited about the opportunity?), you will complete a pre-session questionnaire to capture some basic elements.

Then the work begins!

- 60 Minute Business Plan Exploration
- Creation of draft Business Plan
- 30 Minute Implementation Planning Session

INVESTMENT

No charge for the Check-in call.

Fee invoiced and payable before the first session.

Sessions are conducted by Zoom, for maximum effectiveness, or face-to-face when practical.

100% Money-back Guarantee if you decide, at the end of the Exploration, that you have not already got great value.



Places are limited, so call or email NOW to book your Check-In call.

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