



BUSINESS COACHING

As the owner of a growing business, it's sometimes difficult to get enough distance from the everyday tasks to be able to focus on making the business better.

It's critical to be able to identify what's getting in the way of your success, then eliminate those blockages to achieve your business goals.

Business Coaching is designed to get you to take a step back from the busy-ness of every day, to concentrate on how you want your business to look in the future.

Having a coach gives you an accountability partner to keep you on track – someone “neutral but interested” who will give you unbiased feedback as well as providing input with strategies, tips and techniques to fast-forward your journey.

Tapping into my decades of experience, as a business owner as well as a coach, I know how to help you get bigger, or better, or both – growing your client base, fine-tuning your systems, expanding your offers and/or your team to create the business you always wanted.



BUILD THE BUSINESS OF YOUR DREAMS

IS THIS YOU?

- Want more profit, less stress & happier customers?
- Feel like you're caught in the trap of working IN your business and can't escape?
- Want to scale or leverage your business, but not sure how?
- Dream of having a business that doesn't require your constant attention?
- Need business systems & processes that can run without you?
- Haven't had a real holiday for years?

FOR AN INITIAL CONVERSATION EMAIL OR CALL HELEN TODAY!

helen@helenmac.com
www.helenmac.com

0419 930 864



Helen MAC

I work with people who want to optimise outcomes in their businesses & their lives. As a business owner, you need to talk to someone who has faced challenges & can show you how to get “best possible” results, in any situation.

With a Bachelor of Psychology & decades of experience working with leaders & team members around the Asia Pacific region, I’ve worked with thousands of people to improve the results in their businesses & their lives.

Business Owners in a wide variety of industries have benefitted from my ability to quickly assess, then address, what’s stopping them from getting the results they want. During your one-on-one coaching sessions, we’ll explore options, define outcomes and create action plans to improve your results. It’s your accountability to a “neutral but interested” party (me!) that makes the difference.

I’ve run my own business for more than three decades specialising in people development & business improvement. I have a vast network of allied professionals, so any question that a coaching client asks, either I can answer or I know someone who can!

HOW BUSINESS COACHING WORKS:

Coaching is a customised experience. We’ll start with an exploration of the history of your business, what your goals are and where you are now, so we can identify the gaps and priorities. Then we’ll design a personal program to meet your particular needs.

THE PROCESS:

An initial 30 minute consultation will check whether we click. One or two one-hour coaching sessions per month, depending on your timeline and the urgency of the priorities. If your business needs development of systems (including creation of Ops Manuals), these are built in as required. Sessions are conducted by Zoom, for maximum effectiveness, or face-to-face when practical.



Places are limited,
so call or email NOW
to book your
Check-In call.

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